

BDS LAUNCHES BOOKS & MEDIA

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The essential online guide to books and authors featured in the media

London, 19th April 2010, **Books & Media**, a new web-based subscription service for anyone who wants to know what the media is saying about books and authors offers a comprehensive and unique resource on books featured across all consumer media. A customisable press and media cuttings office, **Books & Media** is updated daily and can be accessed via its website, www.booksandmedia.co.uk or received via data feed.

Books & Media covers all books featured in the national Press in Britain and Ireland, whether reviewed, or referenced in general editorial, interviews or the news. It also covers the Times Literary Supplement, London Review of Books, The Spectator, New Statesman and The Economist in the UK. Books with official TV tie-ins plus authors featured, interviewed or mentioned on national TV and radio including chat shows and arts and books programmes are covered on **Books & Media**. Social networking sites and blogs are also referenced. Books adapted into major and independent movies are flagged up on the site. The TV and radio service lists the channel and broadcast time for each programme that features or is linked to books, including specialist programmes such as cookery and gardening, alongside soaps, comedy and drama. Of particular interest is the **Books & Media** Sunday night coverage service, where subscribers will be able to find out what was reviewed and who was interviewed during the weekend, with star ratings on reviews.

For the first two months from launch at the London Book Fair, **Books & Media** will be a free service for those interested in sampling the product. However, they will have to register before usage.

Books & Media, which will subsequently be available for a subscription fee based on usage, forms part of a broad range of services to the book industry offered by BDS, which includes information-rich data and streaming content provision, web-services and consultancy delivered through its brands West10 and ehaus, the acknowledged leader in web services to the book trade and technical developers of **Books & Media**.

Books & Media Managing Editor, Harry Doherty, formerly Media Editor with Nielsen Book, and an acknowledged expert on books in the media, is excited by this new BDS-backed service:

“We have created something that the book industry in all its forms has long needed: a detailed and authoritative overview of what people are saying about books, available at the click of a mouse. If it isn’t on **Books & Media** then no-one’s talking about it.”

This resource is fully customisable and searchable and ISBNs will link directly into the BDS data base, giving full bibliographic information of listed titles. Whether you are a multinational or smaller publisher, a bookseller, librarian, publicist, marketeer, literary journalist, TV or radio researcher/producer or a service provider to the public, Books & Media gives you the information required in an easy and accessible way.

Director of Business Development at BDS, Eric Green, says:

“BDS has steadily built on its position as a leading data supplier in the UK. We have established a reputation for quality and responsiveness in a demanding and complex business environment both in terms of standards and presentation. We are delighted to be carrying this experience and expertise into **Books & Media**, a service that, we believe, will prove of value to anyone that uses it whether in publishing, the book trade or public services.”

To find out more about **Books & Media** contact:

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Note to Editors:

BDS

Celebrating 15 years of providing excellence to the book and home entertainment industries, BDS comprises Bibliographic Data Services, West10, ehaus and **Books & Media**.

In 1995, BDS began by feeding information-rich, industry standard data on UK book publications to libraries, including the British Library, and it has since grown to become the nation's trusted data supplier for books and home entertainment releases, offering consultancy, web design and web building, and media support applications to the public and private sectors including publishers, libraries, charities, government bodies, retailers and e-tailers.

With an ever-increasing portfolio of products and services and clients both in the UK, Europe and the US, BDS has changed the face of data content and provision, quality and flexibility alongside offering a range of data management and presentation tools for today's information-based industries.

www.bibliographicdata.com

Harry Doherty

Managing Editor of **Books & Media**, Harry Doherty was formerly Media Editor at Nielsen Book, where he worked for almost 14 years. During his time at Nielsen Book, he provided weekly information for the Bookseller's Books in the Media pages and was editor for Publishing News' websites, POnline and PNMedia. For the past five years, he has also been editor of the British Book Awards and British Book Industry Awards websites.