



LANDSCAPE PHOTOGRAPHER OF THE YEAR AWARDS 2010

in association with



Under embargo until 00.01am on 10th May 2010

COULD YOU BE THE NEXT LANDSCAPE PHOTOGRAPHER OF THE YEAR?

The search for the UK's Landscape Photographer of the Year begins

Entry for the fourth annual **Take a view - Landscape Photographer of the Year Awards** is now open and you have until mid-July to upload your pictures for a chance to win £10,000. 'Take a view', the idea of renowned landscape photographer, Charlie Waite, is one of the nation's most exciting photographic awards – the search for the UK's Landscape Photographer of the Year 2010 is now on.

Following the huge success and popularity of previous years, entrants have until 15th July to enter the 2010 Award by submitting their photographs of the British landscape. The competition is open to everyone and you can enter up to 15 photographs across the four categories. There is a total prize fund worth £20,000 up for grabs, including £10,000 for the overall winner.

Unlike many other photographic competitions, 'Take a view' celebrates the United Kingdom only, offering photographers worldwide the opportunity to showcase their images of this richly diverse country.

What better way to celebrate the lengthening days and the start of summer than to get outdoors with a camera and capture the surrounding landscape? From ancient woodland and rolling hills to towering skyscrapers and never-ending

bridges, the UK's diverse landscapes are a playground for even the most experienced photographer.

The 2010 Awards are being held in association with Network Rail and Natural England, the nature conservation agency.

Iain Coucher, Network Rail chief executive said, "For over 150 years, the railway has helped connect people across the length and breadth of Britain, with some spectacular structures such as the Forth Bridge and Ribbleshead viaduct. Network Rail has the special duty of protecting and promoting this legacy as well as building a modern rail network for the 21st century, and we are proud to be part of the visual history of Britain.

"We are very happy to support this competition, and even more so to have a special award for the best photography of our rail network. Travelling by rail is becoming ever more popular, and we hope that, through this competition, even more people will see and appreciate its beauty and importance in Britain today."

All entries to the award must be uploaded via the competition website, www.take-a-view.co.uk and the closing date is 15th July 2010. Entry fees apply. Full terms and conditions can be found on the site.

The 2010 exhibition of the winning and commended entries will be on show at the National Theatre in London from 20th November 2010 and will also appear in a stunning coffee table book.

- ENDS -

**Images from the 2009 awards are available to support this press release and Charlie Waite is available for interview and feature writing
For more information please contact Diana Leppard
diana@take-a-view.co.uk**



Network Rail is the 'not for dividend' owner and operator of Britain's railway infrastructure, which includes the tracks, signals, tunnels, bridges, viaducts, level

crossings and stations - the largest of which we also manage. We aim to provide a safe, reliable and efficient rail infrastructure for freight and passenger trains to use.

www.networkrail.co.uk



Natural England – "For people, for places, for nature"

Natural England is the government's independent advisor on the natural environment. Established in 2006, our work is focused on enhancing England's wildlife and landscapes and maximising the benefits they bring to the public.

- We establish and care for England's main wildlife and geological sites, ensuring that over 4,000 National Nature Reserves and Sites of Special Scientific Interest are looked after and improved.
- We work to ensure that England's landscapes are effectively protected, designating England's National Parks, Areas of Outstanding Natural Beauty and Marine Conservation Zones, and advising widely on their conservation.
- We run England's Environmental Stewardship green farming schemes that deliver over £400 million a year to farmers and landowners, enabling them to enhance the natural environment across two thirds of England's farmland.
- We fund, manage, and provide scientific expertise for hundreds of conservation projects each year, improving the prospects for thousands of England's species and habitats.
- We promote access to the wider countryside, helping establish National Trails and coastal trails and ensuring that the public can enjoy and benefit from them.

www.naturalengland.org.uk