

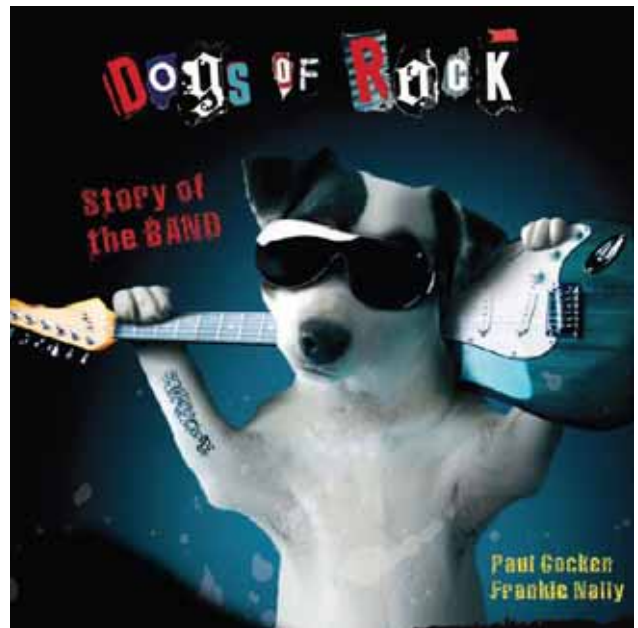
A fresh approach to children's books with Maverick Books Championing young talent, creating funky books

Bringing a fresh and funky look to children's books, Maverick Books has a new range of titles out in February 2010.

Following the success of its cult calendars, diaries, gifts and cards, Maverick Arts now launches Maverick Books – introducing the stories behind characters such as Marv 'n' Rick, the **rock star Jack Russell dogs**; and Get Ahead Fred, created by the model-maker who worked on the **Harry Potter** films and **Pingu**.

What's more, all the authors published by Maverick Books are **first-time writers**.

'We're all about supporting fresh new talent,' says Steve Bicknell, managing director of Maverick Books. *'Many of our authors are in their 20s, and all of them real artists and storytellers.'*



Shevon Burrows, who has written and illustrated *Sushi My Sausage Dog* and *Peggie Sue Can't Find the Loo!* (published by Maverick in March 2010), is a **23 year-old** artist living in Brighton – though her family are all Las Vegas magicians, dancers and singers. **20 year-old** Frankie Nally created the funky look of *Dogs of Rock* with Brazilian photographer/retoucher Paul Cocken. Frankie studied at art college and works shifts at Tesco, though her real passion is graphic design. Another author is Daisy Dawes, a model maker who has worked for **Aardman Animations** and on the Harry Potter films.

A **family of creative authors**, Maverick Books also understands the need to connect to its audience online. As a result, all the characters in their books have their own **blogs** at www.maverickbooks.co.uk, which are regularly updated, so readers can keep in touch with all their favourite characters.

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www.maverickbooks.co.uk